

# Surviving Cancer in Asia

In communities facing the challenges of a declining birthrate and aging population, the number of people affected by non-communicable diseases (NCDs), particularly cancer, is rapidly increasing. At the same time, advancements in digital transformation (DX) and AI drive remarkable progress in healthcare while highlighting structural imbalances in society. The issues faced by rural areas in Japan and many parts of Asia, often marginalized from cutting-edge initiatives, are similar, and cancer acts as a mirror reflecting the essence of these societies. By viewing well-being from a perspective different from "progress" and "development," we delve into the discussions of Local Cancer Day to explore the essence of a sustainable society. Building on these insights, we approach collaboration with private companies in cancer care as part of the social infrastructure, aiming to create new industries and expand into Asia while examining solutions from various specialized fields.

**Autumn-Winter Semester**

**The 6th Period, Tuesday**

**19:00-20:30**

**Oct 8 Cancer and Sustainability**

Murallitharan Munisamy | Director, National Cancer Society Malaysia  
Norie Kawahara | Project Associate Professor,  
Institute for Advanced Studies on Asia, The University of Tokyo

**Oct 22 The Social Canvas of Healthcare  
: Visualizing Its Value and Impact**

Murallitharan Munisamy | Director, National Cancer Society Malaysia

**Nov 5 The Future of Community Health  
: Strategies for Sustainable Wellbeing**

Madam Banu | Director, National Cancer Society Malaysia

**Nov 12 From Awareness to Action  
: Transforming Cancer Screening in Malaysia**

Norie Kawahara | Project Associate Professor,  
Institute for Advanced Studies on Asia, The University of Tokyo

**Nov 19 Transforming Corporate Culture Through Health Management  
: A New Paradigm**

Takuma Wada | PMCare Sdn Bhd

**Nov 26 The True Cost of Cancer Care  
: Unraveling the Financial Burden on Patients and System**

Nirmala Bhoo Pathy MD PhD | University of Malaya

**Dec 10 A New Lens on Cancer  
: Unveiling Insights with the Asia Barometer**

Kika Hotta | Artistic Director, Asia Cancer Forum

**Dec 17 Revolutionizing Healthcare Access**

**: The Power of Telemedicine Beyond Distance**

Norikazu Eiki | Former Chairman, Bayer Yakuin, Ltd.  
Saunthari Somasundaram | President, National Cancer Society Malaysia

**Dec 24 Better together and International collaboration**

Norie Kawahara | Project Associate Professor,  
Institute for Advanced Studies on Asia, The University of Tokyo  
Dr. Jamila Binti Mohd | Head of Malaysia-Japan Research Centre,  
Universiti Malaya.

**Jan 7 Mapping Malaysia's Cancer Landscape  
: Towards a Healthier Future**

Dr. Mohd Anis bin Haron | Institut Kanser Negara (National Cancer Institute)

**Jan 14 Beyond Sustainability  
: Building a Future That Thrives**

Darian Stibbe | Executive Director, The Partnering Initiative

**Jan 28 The Future of Beauty in a Sustainable World**

Murallitharan Munisamy | Director, National Cancer Society Malaysia

\*Instructors and lecture content are subject to change.

Course : Specialized Topics in Area Studies II  
Course Code : 31M220-1341A/ 31D220-1341A  
Common Course Code : GAS-AS6H07S5  
Norie Kawahara, Project Associate Professor,  
Institute for Advanced Studies on Asia, The University of Tokyo

The interdisciplinary educational program "Surviving Cancer in Asia," which began in 2011, continues as "Cross-boundary Cancer Studies." It focuses on cancer not only from a medical perspective but also through the lenses of politics, economics, and culture. As part of the ongoing Asia Cancer UHC Policy Research in collaboration with the UICC-ARO at the Institute for Advanced Studies on Asia, support from UICC-ARO remains integral to the program.



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